

Privacy Policy (GDPR)

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MyWornSkin is committed to complying with the GDPR and applicable data protection regulations. This policy describes the data collected, its purposes, retention periods and your rights.

1. Data Controller

The data controller is the MyWornSkin team. For any questions: contact@mywornskin.com.

2. Data Collected

- Registration data: email, username, password (hashed), age confirmation.
- Profile: avatar, bio, preferences, language, currency, shipping addresses.
- Creator KYC: identity, ID document, selfie, IBAN (private storage).
- Worn By Me proofs and pending media (private).
- Orders, payments (via payment providers), disputes, messages, reports.
- Technical data: logs, cookies, browsing information necessary for security.
- Preferences and Taste Profile (private, exportable and deletable).

3. Purposes

- Account management and authentication.
- Authenticity verification and fraud prevention.
- Order execution, payments, shipping and disputes.
- Support, moderation and security.
- Service improvement and consented recommendations.
- Legal obligations.

4. Legal Bases

Contract performance, legal obligation, legitimate interest (security, fraud prevention, improvement) and consent (non-essential cookies, marketing, certain preferences).

5. Recipients

Authorized internal teams and strictly necessary technical providers (hosting, payment, email). No sale of personal data.

6. Transfers outside the EU

Some providers may process data outside the EU. Appropriate safeguards are sought.

7. Retention Periods

Retention limited to what is necessary. Maximum 5 years for data subject to legal obligations, with progressive anonymization. See also the Cookie Policy.

8. Security

HTTPS, access controls, private storage of sensitive data, logging, backups.

9. Your Rights

Access, rectification, erasure, restriction, objection, portability, withdrawal of consent. To exercise them: contact@mywornskin.com. You may also lodge a complaint with the competent supervisory authority.

10. Contact

contact@mywornskin.com

